

# FRANCHISE AGREEMENT

This Agreement is made on this \_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ between:

**A to Z Need Pvt. Ltd.** (hereinafter referred to as “Franchisor”),  
Registered Office: 94/4, Sarat Ghosh Garden Road, Dhakuria, Kolkata, West Bengal – 700031,  
Brand Name: **AtoZNeed**,  
WhatsApp: +91 84789 46646,  
Email: franchises@atozneed.com

AND

**Franchisee:** \_\_\_\_\_  
Address: \_\_\_\_\_

(Hereinafter referred to as “Franchisee”)

Both parties agree to the following terms and conditions:

## 1. Grant of Franchise License

Franchisor grants the Franchisee the right to operate under the brand name AtoZNeed within 10 PIN codes as mutually decided. The territory may be increased based on performance, service quality, and compliance with obligations. This agreement does not constitute transfer of ownership of the brand, logo, or system to the Franchisee.

## 2. Franchise Fee & Payments

The Franchisee shall pay a one-time non-refundable franchise fee of **₹10,000/-** at the time of signing this agreement. This payment secures the franchise license but does not create any equity or ownership in the company.

## 3. Service Partner Registration & Annual Charges

Every service partner joining under this franchise shall pay **₹500** per year as an annual registration/renewal charge. The Franchisee shall remit 20% of the total annual registration fees collected to the Head Office every month as royalty.

## 4. Revenue Sharing & Royalties

Service Joining Fees: 20% of the one-time joining fees of each service partner shall be paid to Head Office as royalty.

Service Completion Fees: Franchisee shall retain 10% of each service completion amount as earnings. Head Office shall take no share from service completion fees.

Royalty Payment Schedule: All royalties must be paid to Head Office on or before the 10th of every month. Delay beyond the due date shall attract a late payment penalty of 2% per month on the outstanding amount.

## 5. Marketing & Promotion

Franchisor will provide initial digital marketing support to boost the launch of the franchise. Franchisee must strictly use company-approved marketing materials, branding, and designs. Franchisee shall not run independent marketing campaigns that may harm brand reputation without prior written approval.

## 6. Training & Support

Franchisor shall provide training, operational manuals, and technical support as required. Franchisee shall ensure that all staff and service partners follow the operational procedures provided.

## 7. Performance Obligations

Franchisee must maintain minimum service quality standards and customer satisfaction ratings as prescribed by Head Office. Failure to meet minimum performance requirements for three consecutive months may lead to a review and possible termination of the franchise.

## 8. Records & Reporting

Franchisee must maintain accurate records of service partner data, revenue, and transactions. Franchisor shall have the right to audit these records with prior notice.

## 9. Term & Renewal

This agreement is valid for three (3) years from the date of execution. Renewal shall be subject to performance review, timely payment of royalties, and mutual consent.

## 10. Termination

The Franchisor may terminate this agreement with immediate effect if: royalties remain unpaid for two consecutive months, the franchise breaches confidentiality, uses brand name without authorization, or engages in fraudulent activities, or fails to maintain service quality even after two written warnings.

On termination, Franchisee shall immediately stop using the brand name, logo, website, software, and all marketing materials, and clear any outstanding dues within 15 days.

## 11. Confidentiality & Non-Compete

Franchisee agrees to maintain strict confidentiality regarding company data, processes, client lists, and pricing structures. Franchisee shall not operate or invest in a competing business during the term of this agreement and for one (1) year after termination.

## 12. Legal Compliance

Franchisee shall obtain all necessary local licenses, permits, and comply with applicable laws, including GST, professional tax, and labour regulations. Franchisor shall not be held responsible for any legal non-compliance by the Franchisee.

## 13. Dispute Resolution

This agreement shall be governed by the laws of India. Any disputes arising shall first be attempted to be resolved amicably through mediation. If unresolved, the matter shall be referred to the competent courts of Kolkata, West Bengal, which shall have exclusive jurisdiction.

## 14. Execution of Agreement

This agreement is executed on ■10/- Stamp Paper and signed by both parties as a token of acceptance.

## Signatures

Franchisor (A to Z Need Pvt. Ltd.):	Franchisee:
Authorized Signatory & Seal	Name & Signature
Date: _____	Date: _____

**Witnesses**

Witness 1: _____	Witness 2: _____
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